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## **Springland International Holdings Limited**

**華地國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1700)**

### **ANNOUNCEMENT PURSUANT TO RULE 13.09 OF THE LISTING RULES**

#### **PUBLISHED OFFERING CIRCULAR RELATING TO THE PROPOSED ISSUE OF SHORT-TERM FINANCING NOTES BY JIANGSU SPRINGLAND IN THE PRC**

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

Reference is made to the announcement of the Company dated 31 December 2012 in relation to the Underwriting Agreement relating to the proposed issue of short-term financing Notes by Jiangsu Springland in the PRC.

The Board of the Company is pleased to announce that, Jiangsu Springland, a wholly-owned subsidiary of the Company in the PRC, proposes to issue the first tranche of the Notes with an aggregate principal amount of RMB 900 million with a maturity of not exceeding 1 year on 28 March 2013 in the national inter-bank market in the PRC, after having registered the proposed issue with the Association. In connection with the issue of the first tranche of the Notes, Jiangsu Springland has published, amongst others, an offering circular in the PRC on 21 March 2013 to provide investors in the PRC with certain information concerning the terms and conditions of the Notes, credit rating report, legal opinion and the financial information of Jiangsu Springland for the years ended 31 December 2009, 2010 and 2011, and the nine months ended 30 September 2012.

Reference is made to the announcement of the Company dated 31 December 2012 in relation to the Underwriting Agreement relating to the proposed issue of short-term financing Notes by Jiangsu Springland in the PRC (the “Announcement”). Unless otherwise stated, terms used on this announcement shall have the same meanings as those defined in the Announcement.

## Introduction

The Board is pleased to announce that, Jiangsu Springland, a wholly-owned subsidiary of the Company in the PRC, proposes to issue the first tranche of the Notes with an aggregate principal amount of RMB 900 million with a maturity of not exceeding 1 year on 28 March 2013 in the national inter-bank market in the PRC, after having registered the proposed issue with the Association. The principal terms of the first tranche of the Notes to be issued are as follows:

Issuer:	Jiangsu Springland
Aggregate maximum principal amount of the Notes which have been registered with the Association:	RMB 1.5 billion
Principal amount of the first tranche of the Notes:	RMB 900 million
Place of issue:	The PRC
Term of the first tranche of the Notes:	1 year ending on 29 March 2014
Interest rate:	Fixed interest rate will be adopted. The interest rate will be determined by the results of book building. The interest rate will be fixed during the term of the Notes. Interest will accrue from 29 March 2013
Date of proposed issue:	28 March 2013
Date of commencement of dealing:	1 April 2013
Credit rating:	As assessed by Shanghai Brilliance Credit Rating & Investors Service Co., Ltd, the first tranche of the Notes has been given A-1 rating and the issuer of the Notes has been given AA rating. The credit outlook is classified as “stable”.
Use of proceeds:	The Group intends to use the net proceeds received for the issue of the first tranche of the Notes for general working capital purpose.

In connection with issuing the first tranche of the Notes, Jiangsu Springland has published, amongst others, an offering circular in the PRC on 21 March 2013 to provide investors in the PRC with certain information concerning the terms and conditions of the Notes, credit rating report, legal opinion and the financial information of Jiangsu Springland for the years ended 2009, 2010 and 2011, and the nine months ended 30 September 2012. The announcement issued by Jiangsu Springland and the relevant documents of the Notes are posted on [www.chinamoney.com.cn](http://www.chinamoney.com.cn) and [www.shclearing.com](http://www.shclearing.com).

## Definitions

In this announcement, unless the context otherwise requires, the following words and expressions shall have the meaning ascribed to them below:

“Association”	National Association of Financial Market Institutional Investors (中國銀行間市場交易商協會)
“Board”	the board of directors of the Company
“Company”	Springland International Holdings Limited, a company incorporated in the Cayman Islands with limited liability and whose shares are listed in on the Main Board of the Stock Exchange
“Directors”	the director(s) of the Company
“Group”	the Company and its subsidiaries
“Jiangsu Springland”	Jiangsu Springland International Holdings (Group) Limited (江蘇華地國際控股集團有限公司), an wholly-owned subsidiary of the Company
“Listing Rules”	Rules Governing the Listing of Securities on the Stock Exchange
“Notes”	the short-term financing notes (短期融資券) proposed to be issued by Jiangsu Springland with an aggregate principal amount not exceeding RMB1.5 billion
“PRC”	The People’s Republic of China
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By order of the Board  
**Springland International Holdings Limited**  
**Chen Jianqiang**  
Chairman

Hong Kong, 21 March 2013

*As at the date of this announcement, the Board comprises four executive Directors, namely Mr Chen Jianqiang, Mr Tao Qingrong, Mr Fung Hiu Lai and Mr Yu Yaoming; two non-executive Directors, namely Mr Wang Lin and Mr Fung Hiu Chuen, John; and three independent non-executive Directors, namely Dr Lin Zhijun, Dr Zhang Weijiong and Mr Wang Shuaiting.*