

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**Springland International Holdings Limited**

華地國際控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1700)**

**UNAUDITED OPERATIONAL STATISTICS  
FOR THE SIX MONTHS ENDED 30 JUNE 2013**

The board (the “Board”) of the directors of Springland International Holdings Limited (the “Company”) hereby announces the operational statistics of the Company and its subsidiaries (collectively the “Group”) for the six months ended 30 June 2013 (unaudited) as follows:

***For the six months ended 30 June 2013 (unaudited):-***

**Department Store Business:**

Total Sales Proceeds <sup>(1,5)</sup> of RMB4,469.6 million, Y-o-Y growth <sup>(2)</sup> of 18.5%

Same store sales growth <sup>(3)</sup> of 10.6%

**Supermarket Business:**

Total Sales Proceeds <sup>(1)</sup> of RMB 1,330.9 million, Y-o-Y growth of 8.5%

Same store sales growth -3.1%

Department Stores with Top Five Sales Proceeds in Department Store Business:-

				Total Sales Proceeds		
Department Store	Province	Commencement Date of Operation	Operation Floor Area	Six months ended 30 June 2013	Six months ended 30 June 2012	Same store sale growth
			(sq.m.)	(RMB ‘million)		
Wuxi *	Jiangsu	July 1996 <sup>(4)</sup>	56,969	823.4	783.5	5.1%
Zhenjiang *	Jiangsu	Jan 2010	59,261	641.8	487.4	31.7%
Jiangyin *	Jiangsu	Sep 2005	29,707	498.5	481.3	3.6%
Yixing *	Jiangsu	Dec 1994	23,037	435.4	441.4	-1.3%
Liyang *	Jiangsu	Aug 2002	24,120	320.8	313.5	2.3%
Others				1,749.7	1,263.3	N/A
Total				4,469.6 <sup>(5)</sup>	3,770.4 <sup>(5)</sup>	

\* Those stores marked with asterisk are included in the computation of same store sales growth of Department Store Business

Note:

- (1) Total Sales Proceeds represent the sum of gross revenue from concessionaire sales, revenue from direct sales and rental income
- (2) Y-o-Y: year-on-year growth rate, as compare to same period of last year
- (3) Same store sales growth represents change in total sales proceeds for stores having operations throughout the comparable period
- (4) The Group acquired 100% equity interest of Wuxi Yaohan Store in July 2006 and the store started operation on July 1996
- (5) Total sales proceeds exclude sales proceeds generated from Zhenjiang Commercial Building and Zhenjiang Hengsheng Shopping Plaza. The Group holds 50% equity interest of the stores through a jointly controlled entity

## CAUTION STATEMENT

The Board wishes to remind investors that the above operational statistics are based on the unaudited management accounts of the Group which have not been reviewed or audited by auditors. Differences may arise between such statistics and the data to be disclosed in audited report due to review and audit adjustment. Such statistics are provisional and for reference purposes only. Investors are cautioned not to unduly rely on such statistics and are advised to exercise caution in dealing in the shares of the Company.

This announcement is a voluntary information disclosure.

By order of the Board  
**Springland International Holdings Limited**  
**Chen Jianqiang**  
Chairman

Hong Kong, 15 July 2013

*As at the date of this announcement, the Board comprises four executive directors, namely Mr. Chen Jianqiang, Mr. Tao Qingrong, Mr. Fung Hiu Lai and Mr. Yu Yaoming; two non-executive directors, namely Mr. Wang Lin and Mr. Fung Hiu Chuen, John; and three independent non-executive directors, namely Dr. Lin Zhijun, Dr. Zhang Weijiong and Mr. Wang Shuaiting.*